

Station	WPGH-TV PITTSBURGH, PA	Agency	() BRABENDER COX MIHALKE	Rep Firm	
Advertiser	() POLITICAL		1218 GRANDVIEW AVE, 1ST FLOOR	Sales Office	() WASHINGTON
Product	FREED FOR AG		PITTSBURGH, PA 15211	Salesperson	() KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	LIZ BRABENDER	Flight Dates	10/29/2012 - 11/05/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 10/27 SEE LNS 9-12 FOR MG'S FROM 9851323

TOTAL MG \$4200

NT \$17,950

PLS CF -THANKS -KAT

Station WPGH-TV PITTSBURGH, PA

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/29-11/04	10P-11P	NEWS	:30	\$1,000.00	M-SU	5	1	5	\$5,000.00
2	11/05-11/05	10P-11P	NEWS	:30	\$1,000.00	M	1	1	1	\$1,000.00
3	10/29-11/02	7P-730P	BIG BANG	:30	\$900.00	M-F	3	1	3	\$2,700.00
4	10/29-11/02	730P-8P	2.5 MEN	:30	\$800.00	M-F	1	1	1	\$800.00
5	11/05-11/05	730P-8P	2.5 MEN	:30	\$800.00	M	1	1	1	\$800.00
6	11/05-11/05	9P-10P	MOB DOCTOR	:30	\$2,500.00	M	1	1	1	\$2,500.00
7	11/03-11/03	330P-7P	FOOTBALL	:30	\$400.00	SA	2	1	2	\$800.00
8	11/04-11/04	12A-1230A	FOOTBALL	:30	\$150.00	SU	1	1	1	\$150.00
9	11/02-11/02	8P-9P	KITCHEN NIGHTMARES	:30	\$900.00	F	1	1	1	\$900.00
10	11/02-11/02	9P-10P	FRINGE	:30	\$900.00	F	1	1	1	\$900.00
11	10/29-11/02	6P-630P	BIG BANG	:30	\$800.00	M-F	2	1	2	\$1,600.00
12	10/29-11/02	630P-7P	2.5 MEN	:30	\$800.00	M-F	1	1	1	\$800.00

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---REPORT TOTALS---

Report Totals: 20 / \$17,950.00

---SALES MONTHLY TOTALS---

Nov 12: 20 / \$17,950.00
Sales Totals: 20 / \$17,950.00
Station Totals: 20 / \$17,950.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$224,375	CABL	0%	KDKA	0%	UNKN	92%	WPCW	0%	WPGH	8%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null
Demos RA35+